

How TITAN builds value continued

Delivering value far beyond the cement plant

The way we do business is defined by our approach to long-term value creation. From the quarrying of raw materials to the distribution of finished products, we provide a complete solution for our customers and a fair deal for our suppliers, while protecting local community and environmental interests.

1. How our business works

As a publicly listed company we have a responsibility to deliver value for our shareholders, but we can only do this by taking a sustainable approach to doing business. That's why our local relationships with customers, governments, suppliers and trade partners are so important.

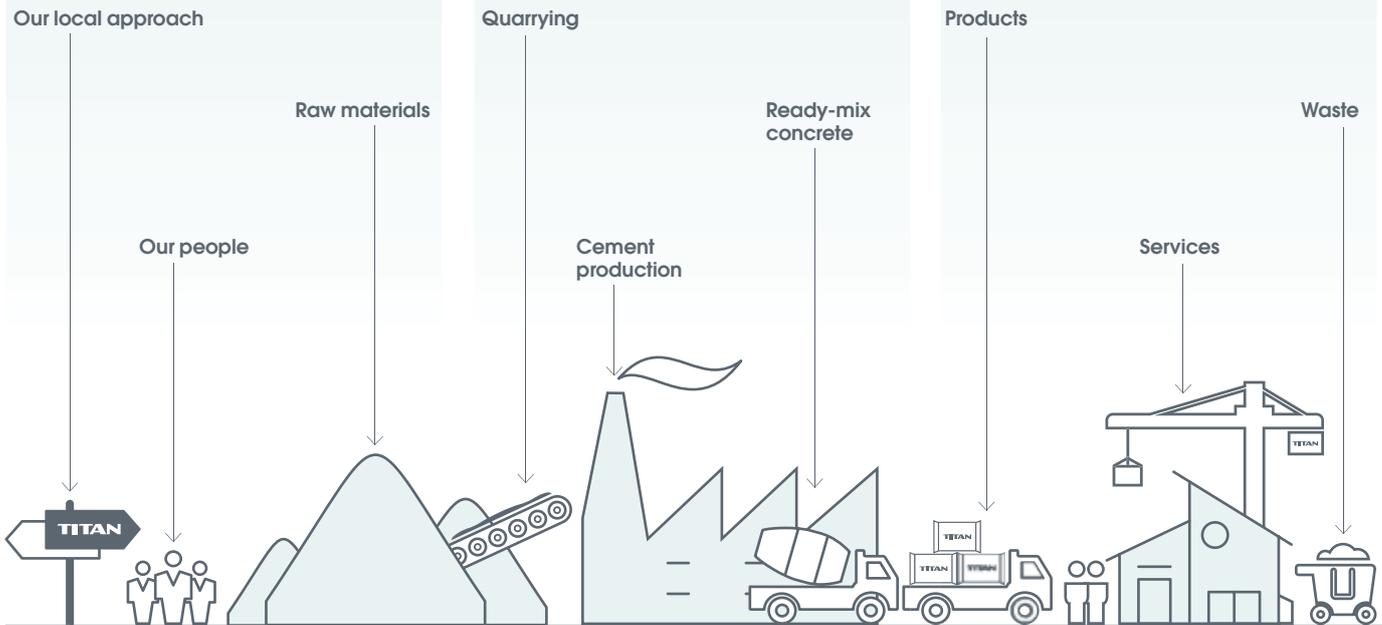
2. Our core business activities

We extract the materials we need to make our products and turn them into cement and concrete. At all stages of production we put a strong focus on quality control and operational improvement, including efforts to use alternative fuels and raw materials.

The use of alternative raw materials and fuels, such as dried sewage sludge and end-of-life car tires, offers considerable benefits to the environment through the conservation of natural resources.

3. Our products and services

Innovations in our products and in our engagement with local customers help to give us a competitive edge in the markets we work in. We actively promote new products that will improve quality and durability, such as ProAsh®, as well as methods and materials that will make construction easier or help to reduce its environmental impact.



4. Value created

We create value for a wide range of stakeholders throughout our business operations. This helps us to maintain our reputation, mitigate business risks and ensure our license to operate. Because we work closely with partners and customers at a local level, our economic and social contributions to local communities (such as taxes and support for local construction projects) have some of the greatest impacts.

High quality of products and services to customers

Stable and secure long-term employment

Concrete structures for society

Financial benefits to stakeholders



(1) To employees for salaries, pensions and social benefits, including additional benefits beyond those provided by law.

(2) Part of the environmental expenditures is included in the total of capital expenditures.